



Gold Sponsorships - £3,500 - Our top annual sponsorship level providing highest visibility and indication of community investment in return for sponsor benefit package.

Visibility

- Fixed signage (3 signs) on prominent tennis and squash and/or padel club courts (must supply own board). Size appropriate to court.
- Business name and description on Bridge of Allan Sports Club (BOASC) website, and social media links on the website.
- Company logo displayed by entrance into the club (major sponsors board provided by the club).
- Gold Sponsor highlight in monthly newsletter 3 times per year. Company logo with link to sponsors website in every monthly newsletter distributed to over 500 members.
- Inclusion in **prominent location** on sponsorship board erected in clubrooms (Provided by the Club).
- Opportunity to be lead sponsor of tennis and squash tournaments. Opportunity to be a tennis or squash team sponsor.*
- Sponsor booth or have other presence at BOASC club tournaments and social events.
- Sponsors marketing material in new membership packs.
- Publicity of sponsor company events by posts on the BOASC online calendar of events.

Resources

- Free hire of tennis and squash courts and or clubhouse space for sponsor company and day or night social functions (bookings essential) 3 times per year. Times and dates to be agreed.
- 3 full annual non-transferrable memberships (Value £1,000).
- Referrals from club staff and committee members. Members encouraged to support sponsor's products.
- BOASC are happy to discuss other reasonable benefits to the sponsor and include int the package if practical.

Connections

- Invitations to all BOASC social functions with sponsorship acknowledgement at all club functions.
- Special opportunity to be guest presenter at annual BOASC awards ceremony.





Silver Sponsorship - £2,500 - Best annual sponsorship for medium to large companies and organisations seeking a higher profile opportunity to market and demonstrate investment in the Bridge of Allan community in return for a sponsor benefits package.

Visibility

- Fixed signage (2 signs) on prominent tennis and squash and/or padel club courts (must supply own board). Size appropriate to court.
- Business name and description on Bridge of Allan Sports Club (BOASC) website, and social media links on the website.
- Silver Sponsor highlight in monthly newsletter twice yearly. Company logo with link to sponsors website in every monthly newsletter distributed to over 500 members.
- Inclusion on sponsorship board erected in clubrooms (Provided by the Club).
- Sponsor booth or other presence at BOASC club tournaments and social events.
- Sponsors marketing material in new membership packs.

Resources

- Free hire of tennis and squash courts and pavilion space for sponsor company and day or night social functions (bookings essential) 3 times per year.
- 2 full annual non-transferrable memberships (Value £690).
- Referrals from club staff and committee members. Members encouraged to support sponsor's products.

Connections

- Invitations to all BOASC social functions with sponsorship acknowledgement at all club functions.
- Special opportunity to be guest presenter at annual BOASC awards ceremony.





Bronze Sponsorship - £750 - Best for small to medium-sized businesses seeking BOASC access **AND marketing and promotional exposure.**

- Fixed signage (1 sign) on prominent tennis and squash and/or padel club courts (must supply own board). Size appropriate to court.
- Business name and description on Bridge of Allan Sports Club (BOASC) website, and social media links on the website.
- Company logo with link to sponsors website in every monthly newsletter distributed to over 500 members.
- Sponsors marketing material in new membership packs.
- Sponsor booth or other presence at BOASC club tournaments and social events.
- Inclusion on sponsorship board erected in clubrooms (Provided by the Club).
- Referrals from club staff and committee members. Members encouraged to support sponsor's products.
- 1 full annual non-transferrable membership (Value £345).
- Invitations to all social functions with sponsorship acknowledgement at all club Functions.

***Sponsor a Tennis or Squash Team**

We have several teams in various leagues, and we invite you to sponsor an individual team, with your business logo on the team kit as well as mention in any articles published on our website or in local press. Additional fee applies.

***Sponsor a Tournament**

Bridge of Allan Sports Club runs several tournaments through the year, ranging in age group and ability. We run junior tournaments, family tournaments, doubles tournaments and singles tournaments. If you would like to sponsor any of these, provide a prize or have your company name on the trophy and in any published articles, please let us know. Additional fee applies.

